



DIAMOND LOTUS *essentials*TM

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Helichrysum Essential Oil: A Natural Scar Eliminator and Bruise Inhibitor

US Grower and Distiller, Diamond Lotus EssentialsTM, Introduces Certified Organic Helichrysum Oil with High Diketone Levels

MONTAGUE, California – November, 2005 - One of the most astounding essential oils, Helichrysum (*Helichrysum italicum, ssp serotinum*), is known for its amazing ability to prevent scarring and bruising from cosmetic surgery (or body piercings and tattoos), and to help detoxify the liver of anesthetic. When used regularly over time, Helichrysum has also been shown to erase old, unsightly scars—even acne and stretch marks. It’s unique chemical composition, and bruise-preventing diketones allows it to penetrate into tissue and the circulatory system with spectacular results---proven to be a wonder cure for bruises, sprains, twisted ankles---not only minimizing swelling and bruising, but taking away acute pain by numbing the nerve endings. A “must have” for athletes; especially those involved in contact sports.

Helichrysum has been difficult to obtain from US suppliers because it was assumed the proper species (*Helichrysum italicum, ssp. serotinum*) could not be successfully grown on US soil to provide sufficient therapeutic compounds. The botanical experts at Diamond LotusTM spent more than five years planting, cultivating, harvesting and steam distilling their certified organic Helichrysum essential oil to contain high levels of therapeutic compounds. Tested by an independent laboratory, Diamond Lotus’ 100% pure Helichrysum essential oil was found to contain high levels of the therapeutic compounds important for its anti-bruising, pain relieving and scar reducing benefits: “This Helichrysum sample was unlike any other analyzed by this laboratory. This analysis was not typical of any of the main Helichrysum producing regions. The most important components characteristic to Helichrysum oil are the diketones which are typically highest in the Corsican variety at about 4-10%. To my knowledge, the Diamond Lotus



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Helichrysum oil has the highest diketone content ever reported with an estimated minimum 25% diketones!” (according to GC/MS conducted by Applied Essential Oil Research). In addition to its scar eliminating and bruise inhibiting benefits, the aromatic properties of the essential oil have been shown to help alleviate stress and stress-related issues such as migraines.

With the continued popularity of cosmetic surgery, body piercings and tattoos, and participation in contact sports such as football, soccer and ultimate fighting, combined with the consumer’s desire to treat themselves with natural healing remedies, Helichrysum is certain to regain its place as “one of the most astounding essential oils” – now available from a certified organic US grower and distiller, Diamond Lotus EssentialsTM (www.diamondlotusoils.com). Diamond LotusTM botanicals are grown in volcanic soil at the foot of Mt. Shasta in Northern California and are certified organic for the US, EU and Japan Agreement. For more information, contact Barbara Apps at Diamond Lotus EssentialsTM, phone: 530-459-1506 or email: info@diamondlotusoils.com.

Diamond Lotus EssentialsTM, founded in 1999, grows, harvests and steam distills a select line of therapeutic-grade, certified organic essential oils: Helichrysum, Lavender, Juniper (wildcrafted), Oregano, Thyme, Peppermint, Melissa (Lemon Balm). Located in Montague, CA, in the shadow of majestic Mount Shasta, the Diamond Lotus farm covers hundreds of acres of pristine, volcanic rich soil. Farming, harvesting and distillation equipment is custom-designed and utilizes food-grade stainless steel to minimize damage to delicate flowers and leaves, and maximize therapeutic-grade yields. The final essential oils are analyzed and tested by an independent, third party laboratory guaranteeing their purity, potency and efficacy.



FACTS AT A GLANCE

Helichrysum (*Helichrysum italicum ssp serotinum*)

- Powerful anti-bruise properties – associated with the *Italicum* species.
- Sensational results when applied to bruise immediately after the incident; the formation of the bruise can usually be prevented. If applied later, the healing is sped up significantly.
- Stimulates the production of new cells; helps skin cells regenerate and rejuvenate.
- Helps heal the slight skin abrasions that dry, mature skin tends to develop.
- For minor local burns, highly effective way to preserve skin and reduce pain.
- Can be applied directly to wounds—acts as an antiseptic, and will not be painful. In fact, it can provide immediate relief and minimize pain after injuries. The formation of new tissue to close the wound is greatly accelerated.
- Surprisingly effective on scars if used regularly over time; also, effective for stretch marks. Applied to scars about a week after a cosmetic operation has resulted in phenomenal recoveries; for older scars, apply two to three times per day for about three to six months to see significant results.
- Wonderful as a sports rub after a workout or physical labor.
- A must for aftercare in any surgery, speeding the healing of incisions and needle wounds, reducing swelling and bruising, and also detoxifying the liver of anesthetic.
- Effective for cleaning and healing tattoos or body piercings.
- Useful for detoxifying people from smoking (nicotine); useful for nicotine withdrawal.
- Use as a mouthwash after dental work for gingivitis or receding gums.
- Good for sensitive, mature, or congested skin and helps heal ingrown hairs.
- The aromatherapy benefits, on an emotional level, can be used to treat chronic stress conditions such as migraines, depression and debilitation.
- Aromatic properties of the plant have a profound psychological effect on the rise and fall of emotions—providing comfort, alleviating stress, softening the blow of shock, and mobilizing suppressed emotions.